



Rue de l'hôpital/Gasthuisstraat 31 b2 – 1000 Brussels

Tel.: +32 (0)2 274 22 06

Fax: +32 (0)2 400 71 26

e-mail: ceettar@ceettar.eu

website: www.ceettar.eu

EC Register: 15086733813-03

Confédération Européenne des Entrepreneurs de Travaux Techniques Agricoles, Ruraux et Forestiers

European Organisation of Agricultural and Rural Contractors

Europäischer Zentralverband der Lohnunternehmer

(AS\Terragator\20140929\Letter CEMA-EN)

**Richard MARKWELL**

President

CEMA

Diamant Building

Bd. Auguste Reyers, 80

B - 1030 Brussels

Brussels, 29 September 2014

**Re: restructuring of AGCO Challenger TerraGator customers in Europe**

Dear President,

I would like to inform you that CEETTAR decided to contact Mr Richenhagen and Mr Smith following the announcement that the AGCO Challenger TerraGator brand will be discontinued in Europe. You will find the letter we sent to AGCO attached.

CEETTAR can only condemn the closure of the European TerraGator assembly lines at the Grubbenvorst site in the Netherlands for this closure neglects the interests of European agricultural contractors, even though the latter are TerraGator's most important clients. As a result, our companies that chose to invest in the TerraGator will suffer severe financial, technical and communication damages.

In our view, the decision taken by AGCO contradicts CEMA commitments to unlock the potential of agriculture in the EU through sustained innovation, promotion of jobs and consideration to sustainability in all dimension. Furthermore, it impacts those who, by their investments, support the efforts in innovation made by the manufacturers of agricultural machinery.

We believe legitimate that all the stakeholders in the agricultural production chain maintain an open and constructive dialogue. Therefore, we would welcome any initiative from CEMA to bring this dossier to a positive conclusion.

We remain available to bring you any details you would require and support to your actions.

Yours faithfully

  
Gerard NAPIAS  
President